

## INVISION – A POWERFUL SYSTEM FOR TEAM DEVELOPMENT OF SITE AND APPLICATIONS

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InVision is a platform for collaborative development of interface layouts. With InVision, both a small team and a large corporation can get a powerful tool for developing a software product so that all the stages can be seen and controlled by both the developers and the management of the company and even the customers of the finished product.

It is based on the philosophy of Agile-development and the division of all tasks into iterations and versions. A team of only 7 people is responsible for the development and operation of the platform, while monsters such as Adobe, Evernote, AirBnB, Box, SAP, eBay are among the regular customers of the platform.

Prototyping is carried out on the basis of a browser-based drag-n-drop interface and a package of tools for quick processing. They allow you to upload new prototypes, sketches and graphic materials via a user account, as well as work with them directly in the browser.

At the same time, it is possible to share both a single-page sketch, a demo version or a structured prototype. In fact, developers and designers have the opportunity to work virtually unlimitedly in a single closed space.

In addition, finished sketches and prototypes can be shown to the customer for discussion or approval. Just upload the project and sketches to it, share the link for the discussion participants or send a text message with the link directly to your mobile phone – and everyone who has access to the project will be able to see a working prototype. And then you can express your opinion in the comments to the draft or during a voice discussion.

By the way, everything is recorded in the task list available to the whole team. Tasks can be edited and updated in real time. So it does not matter where the designer or programmer is now: at home, in the office or in a cafe. Project participants will always be aware of the tasks, project iterations and proposed revisions.

All InVision interfaces and tools are intuitive and easy to use, which allows the staff working on the project to focus on the workflow, rather than on mastering the platform itself.

For each project or design that is under development, you can quickly review the main information about the status and parameters of the project:

The teamwork is carried out remotely, there is the possibility of hourly time recording for each project, as well as for each individual programmer or designer:

To synchronize tasks and projects there is a free application for Mac, with which all projects and variants of sketches and prototypes can be saved in a separate folder on a local laptop or Apple computer. And then it will automatically synchronize with your account. Desktop client allows you to receive notifications about new uploaded files and comments left by other employees. Thus, on your Mac you get the same level of efficiency in working with prototypes and demo versions as in the browser.

You can also enable or disable the history of revisions and versions, share downloaded materials and use a flexible synchronization setting.

### References

[1] Official Site InVision [Electronic resource]. – Resource Access Mode: <https://www.invisionapp.com>